

Our Ad Portfolio Showcasing Performning Ads

Marketing Made Simple

A performance and design agency from Aarhus, Denmark, turning your dreams into reality.

Sales ads

Here, you'll find a wide selection of our advertisements. Our top priority is to create ads that drive sales, strengthen your brand, and ensure a steady flow of new customers.

Our expertise lies in navigating the strict guidelines of various advertising platforms while crafting high-performing ads that sell—without constant rejections or account shutdowns.

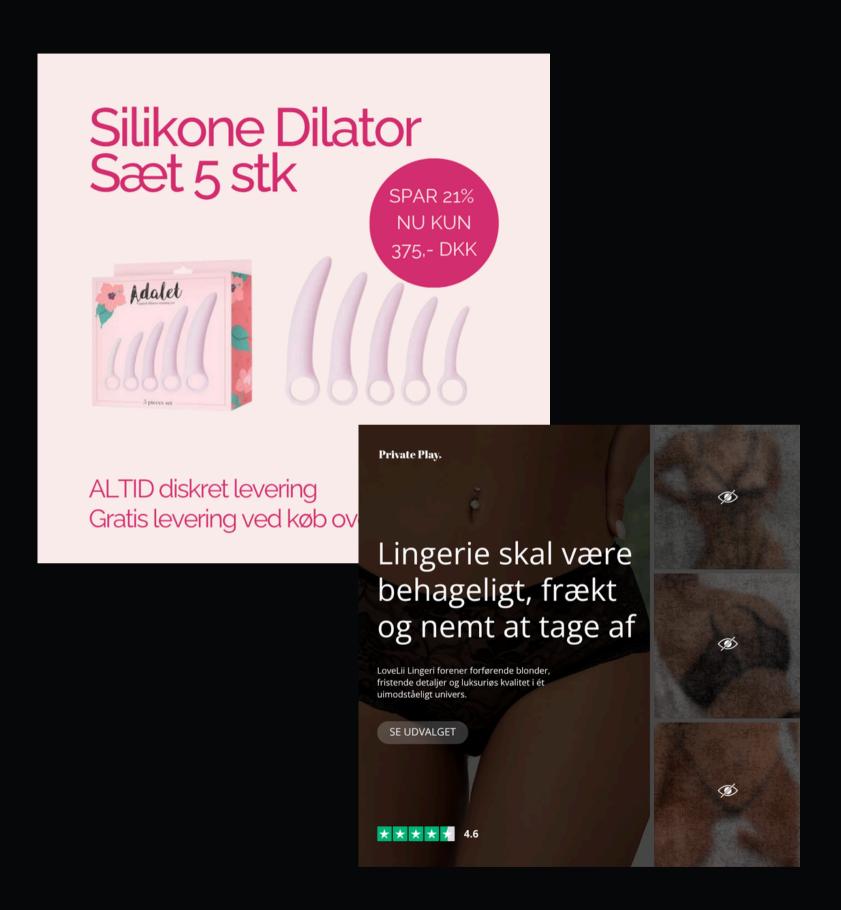
We showcase your products openly, without holding back or attempting to obscure what you're selling.

Our only requirement is that your business operates legally and that advertising your products is permitted in the country where you seek our assistance.

This portfolio presents a broad selection of our work—yet still just a fraction of the ads we have created and successfully optimized for sales.

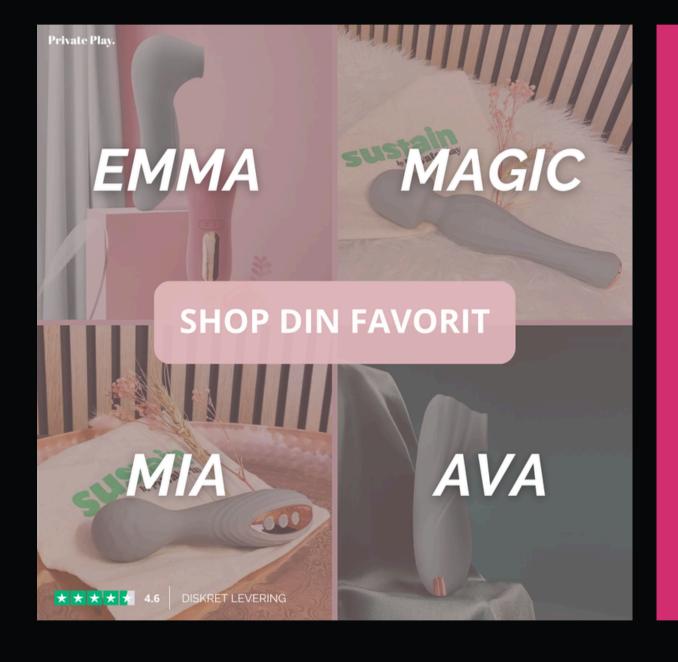
Additionally, this is only a small glimpse of the many clients we support across the EU.

We run ads in every language.

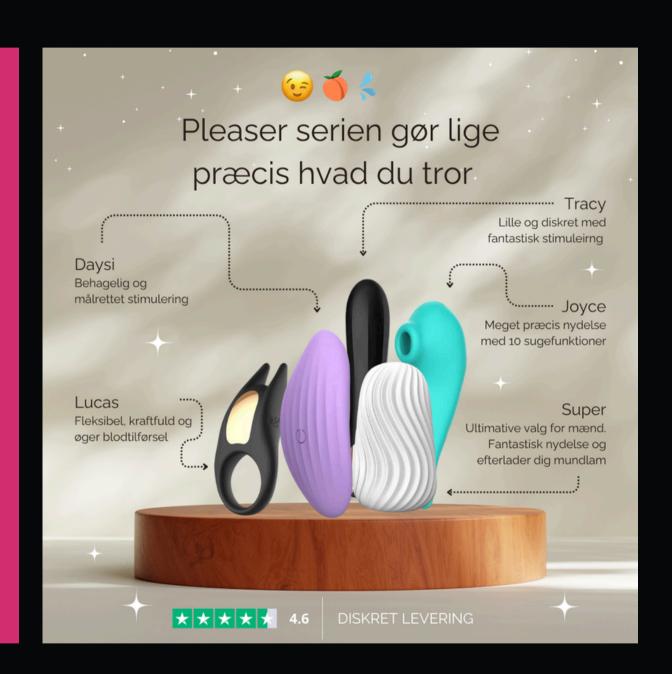






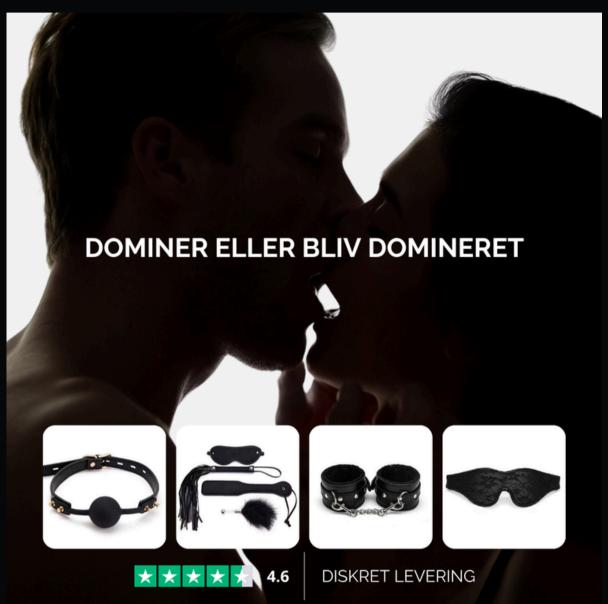






Ad-Library Friend of Dorothy





EXS Magnum - 100 stk.

Det helt rette for dig hvis du træt af, at dine kondomer altid sidder for stramt? Kondomet er lavet af naturligt latex med en tykkelse på blot 0,08 mm, som sikrer en naturlig følelse.

EXS Air Thin - 100 stk.

Et af verdens tyndeste kondomer. Ultra tyndt kondom for naturlig følsomhed til dig og

din partner. Prøv NU og oplev hvor naturlig en følelse det er muligt at få med kondom.



MEGA-Pak kondomerSlut med at løbe tør for kondomer



Branding



Visuel Identity

Your brand's identity is crafted to capture your customers ➤ Unique design, we ensure that your visual expression is exceptional ➤ Results through recognition ➤ Professional production, we create all materials at the highest quality.



Brand Strategy

We define your brand strategy so you can get the most out of your efforts. A well-defined strategy is ➤ Fundamental to your brand's success in the digital universe.



Future-Proof Development

Our efforts help ensure your company's future growth. With us, we create ➤ Healthy businesses that can scale their revenue in a stable and efficient way.



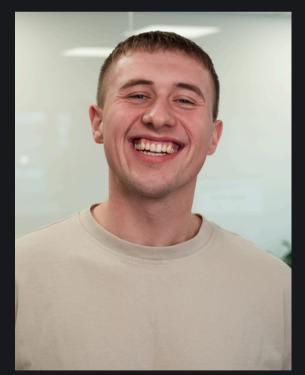
Digital Marketing

No results are achieved without marketing, and we can deliver the highest quality in ➤ Digital marketing, including; Meta, Google, LinkedIn, TikTok, Email, Social Media, SEO, Video Production, and Website Development.

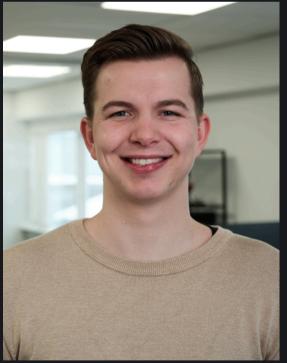


The Hot Rush team

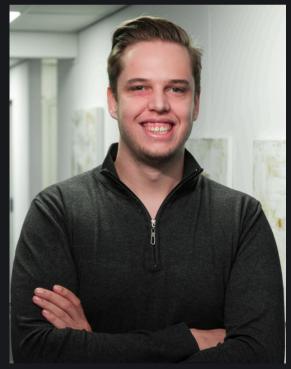
The talented individuals who make up Hot Rush today. Each member of our team brings a unique blend of creativity, expertise, and passion to the table. Together, we collaborate to transform ideas into unique designs that resonate with your customers.



Junior Marketing Specialist
Nicklas Frederiksen



Anders Pedersen



Senior Marketing Specialist

Andreas Rasmussen



Tobias Brummer



Why Us

At the core of our agency are the numbers that reflect our dedication, creativity, and pursuit of results. These statistics provide insight into our skills and the impact they have on our clients.

100%

Running ads guarantee

35%

Avg. ROAS increase

1500+

Produced Ads



Investment In Ads

A case from our portfolio, in the guideline restricted niche.



Sales

509.149 EUR

42.429,97 EUR pr. month. on average.

Adspend

85.860 EUR

7.155 EUR pr. month. on average.

Avg. ROAS 5,93x

Explanation

The graph shows sales versus the advertising budget spent.



Your Investment In Us

Guarantee: We guarantee that the ads will run, if not, then you don't have to pay.

All the services include management of adspend between 0-3.000 EUR pr. month. When the adspend exceeds 3.000 EUR pr. month pr. service, our price for the specific service will increase by 400 EUR pr. 1.500 EUR spent extra on the adspend pr. month.

Meta Ads

1.200 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization is also a big part of this service package.

Commitment: 12 month.

Google Ads

1.150 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization as always, is also a big part of this service package.

Commitment: 12 month.

Email Marketing

790 EUR pr. month

The Service

We deliver everything from set-up, tracking, flows, copywriting, campaigns, strategy and splittesting.

Commitment: 12 month.

TikTok Ads

1.550 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Testing and optimization is included.

Commitment: 12 month.

Budget Management

400 EUR pr. month

The Service

Management of increased adspend, including optimization and production of new ads and strategies.

Commitment: 12 month.

LinkedIn Ads

975 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization and targeting is a part of this package.

Commitment: 12 month.

SEO

650 EUR pr. month

The Service

This covers the basic SEO optimization for your website. Included is copywriting and improvement of existing pages on the website.

Commitment: 12 month.

Website

Project Based Price

The Service

We create and deliver your new website. The size and price of the project depends on our agreement.

Commitment: 12 month.

Video

800 EUR pr. month

The Service

Two full days of shooting product videos, that are made specially for the advertising campaigns or website.

Commitment: 12 month.

Start the partnership